

WORLD  
**BOOK  
DAY**  
4 MARCH 2021

# £1 Book Token

Primary Schools and Nurseries/Pre-Schools (UK)

World Book Day changes lives through a love of books and shared reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to have a book of their own. World Book Day is an opportunity for everyone to celebrate the joy of reading. Visit [worldbookday.com](http://worldbookday.com) for brilliant ideas and resources for reading together at home. Your **£1 book token** is available below.

WORLD BOOK DAY  
4 MARCH 2021

VALID FROM  
18 Feb - 28 March 2021

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Illustrated by Rob Biddulph

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- The £1 book token can be exchanged for one of our **exclusive, new £1 books** (see the full line-up at [worldbookday.com/books/](http://worldbookday.com/books/)) OR for getting £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.
- The book token is valid from **Thursday 18 February – Sunday 28 March 2021**. Participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.
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