

# BOURNE ELSEA PARK CHURCH OF ENGLAND PRIMARY ACADEMY

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2<sup>nd</sup> October 2024

Dear Parents and Carers,

## 'HELLO YELLOW' DAY FRIDAY 11<sup>th</sup> OCTOBER 2024

This term, to complement our whole school focus and care for mental health, we are going to be joining thousands of schools, offices and communities by taking part in #HelloYellow and raising vital funds to support the work of the 'Young Minds' charity. The official date for #HelloYellow Day is Thursday 10<sup>th</sup>, but as some of our children will be attending the Harvest Service at Bourne Abbey Church, we will be recognising and raising awareness of this day on **Friday 11<sup>th</sup> October**.

The world can be a tough place for children and young people to grow up in. It is important that young people know that they don't have to go through this alone - we stand brighter, together!

On #HelloYellow Day, at Bourne Elsea Park we will be taking time out to focus on our mental health whilst also having some fun. Each class will be taking part in an activity to support young people's mental health, and we are asking everyone to include something yellow with their school uniform for that day in return for a small donation of up to £1. This might be a yellow T-shirt or jumper or a pair of socks to replace one element of school uniform or an extra item such as a scarf, headband or badge. We hope to raise lots of money for not only 'Young Minds' but also our local charity, 'Don't lose hope', to help fund the amazing work they do with young people and the resources they provide.

Donations can be made online via ParentMail +Pay or by bringing £1 into school. For +Pay:

- select payments from the main menu.
- select the shopping trolley icon at the bottom of the page
- select Yellow Day
- pop it in the basket and then
- follow the payment instructions

Saying #HelloYellow this World Mental Health Day is a little thing we can do to make a BIG difference to young people's mental health and show them that they are not alone. So, dig out those neon socks, custard scarves and banana hats - let's come together in yellow and wear it loud and proud to show our support for young people's mental health! Because a little yellow goes a long way.

Yours sincerely,  
Student Council and Mental Health & Wellbeing Team

